



KWAZULU-NATAL DEPARTMENT OF EDUCATION

Postal Address: Private Bag X9136 • Pietermaritzburg • 3200 • Republic of South Africa

Physical Address: 185 Langalibalele Street • Old Mutual Building • Pietermaritzburg • 3201

Tel.: +27 33 355 2145 • Fax: +27 033 342 6035 • Email: [Nondumiso.Manyoni@kzndoe.gov.za](mailto:Nondumiso.Manyoni@kzndoe.gov.za)

Enquiries: B.H. Simelane

Ref: 11/3/6

Date: 10 August 2021

**TO : CHIEF EDUCATION SPECIALISTS (CES)**  
**: CIRCUIT MANAGERS**  
**: GRADE 10 – 12 SCHOOL PRINCIPALS**  
**: DEPARTMENTAL HEADS: TOURISM**  
**: TOURISM EDUCATORS**  
**: SCHOOL GOVERNING BODY CHAIRPERSON**  
**: ORIGINISED LABOUR**

**SUBJECT: INGAKITHI TOURISM SCHOOLS COMPETITION 2021 FOR GRADES 10&11.**

1. The above mentioned subject refers.
2. KwaZulu Natal Department of Education uMgungundlovu District in collaboration with The Department of Economic Development, Tourism and Environmental Affairs invites all grade 10 and 11 tourism learners to take part in the competition mentioned above.
3. iNgakithi Tourism schools competition seeks to harness the love, creativity and invoke curiosity that learners have around tourism and how it translates to their own neighbourhoods.
4. The Department of Economic Development, Tourism and Environmental Affairs will be piloting the competition with the aim of expanding it to other districts in 2022.
5. The competition consists of **three categories** that are aligned with Tourism CAPS **(2021 – 2023 National Recovery ATP)**.
  - 5.1. **Category 1: iNgakithi Tourism Photograph and Write-Up Competition (Grade 10)**
    - 5.1.1. Encourage those aspiring photographers to capture a tourism offering within their neighbourhood.
    - 5.1.2. Learners can take a photo of any tourism offering – Historical building, a natural feature, an animal, a tourism event, or a tourism activity.
    - 5.1.3. Learners should submit a picture with a write up explaining how you have interpreted the theme.



## **SUBJECT: INGAKITHI TOURISM SCHOOLS COMPETITION 2021 FOR GRADES 10&11.**

### **5.2. Category 2: The iNgakithi Tourism Poem Competition (Grade 10)**

5.2.1. Aims to encourage aspiring poets to write a tourism related poem that reflects offering with their neighbourhood.

5.2.2. Learners will expected:

- To write a poem, explaining how the theme was interpreted and recited the poem.
- Submit a recording of the recital of their poem

### **5.3. Category 3: iNgakithi Tourism Research Competition (Grade 11)**

5.3.1. Encourages aspiring tour planners to develop an itinerary that show cases offering within their neighbourhood.

5.3.2. Learners will have to Design a one-day itinerary of activities that visitors can enjoy when visiting your own iKasi lakho (my neighbourhood)

## **6. Focus areas of the competition:**

- To make their own neighbourhood tourism sites visible
- To encourage learners to develop research, writing and oral advocacy skills outline in Abridge Sec 4
- To encourage learners to know Designing Skills:
- To enhance Communication ,Organizational and Marketing skills
- Discover hidden gems in their own backyard, thus promoting domestic tourism
- To enhance learners to be Critical thinkers, Reading and interpretation skills and Tourism channel

## **7. COMPETITION PRICE**

Tourism Classroom resources (School benefit). It could be projector or anything. Development of a tourism class based on the position obtained by school, a specification will be required from the school. Tourism experience for the winning learners and school.

## **8. IMPORTANT DATES OF COMPETITION**

8.1. The competition will commence on 12 August 2021 up to 03 September 2021.

8.2. Entries can be submitted to [iNgakithiTSC@kznedtea.gov.za](mailto:iNgakithiTSC@kznedtea.gov.za).



**SUBJECT: INGAKITHI TOURISM SCHOOLS COMPETITION 2021 FOR GRADES 10&11.**

**9. CONDITION OF COMPETITION**

- 9.1. One learner per school per grade i.e. school may opt for one learner in grade 10 per category and one learner in grade 11.
- 9.2. Schools are encouraged to choose the best entry amongst their learners that can be submitted, as per competition guidelines.

  
**MR. S. MABINZA**  
**DISTRICT DIRECTOR**  
**UMGUNGUNDLOVU**

11/08/2021  
**DATE**